



# Sean Fogel

Graphic Designer & Web Professional

1569 Chalcedony Street  
San Diego, CA 92109  
(484) 802-5966  
seanfogel@yahoo.com  
[www.seanfogel.com](http://www.seanfogel.com)



MAC OS, Windows OS, Adobe Dreamweaver, Photoshop, Illustrator, Flash, Indesign, Acrobat, HTML / CSS / ASCX / ASPX, WordPress, Sharepoint 2010, Constant Contact, Microsoft Word, Excel, Powerpoint, Entourage, Outlook, Google Analytics, Mac Automator

## EDUCATION & TRAINING

Bachelor of Arts  
in Graphic Design:  
Cabrini College, May 2006

Successful Communications  
Seminar Certificate: June 2009

## RECOMMENDATIONS

*"Sean is a very creative designer with a vast knowledge of the technical side. As his manager at MEDCO he always took a task a few steps further than what was asked. Multi-tasking is second nature to him. He always strives for the best quality and accuracy."*

**Nick Fryer - MEDCO**  
**Internet Marketing Manager**  
**(304) 739-2403**

*"Sean did an outstanding job working with me at the LKQ show in New Orleans, LA. His preparation before the show really paid off. We had one of the most professional looking booths at the show and really outclassed our competitors. He was very professional and represented MEDCO in fine fashion throughout, including the social gatherings before and after the show. Job well done!"*

**Dan Plante - MEDCO**  
**Director of Sales**  
**and Business Development**  
**(215) 485-6670**

*"Sean is a pleasure to work with. He brings a lot of value and information to all team projects. He was a "go to" person that could always be counted on to go above and beyond all expectations."*

**Rich Crutchley - MEDCO**  
**National Sales Manager**

## PROFILE

- 6 years of professional graphic design and web experience.
- Skilled at managing content management systems and database-driven websites.
- Solid understanding of UX end user behavior and interface design principles.
- Expert knowledge of Adobe Creative Suite, Microsoft Office Suite.
- Proficient in HTML, CSS and JavaScript.
- Highly motivated with strong communication and customer service abilities.
- Extremely well rounded skill set in all aspects of website creation, development, design, and marketing.
- Excellent communication skills and successful track record working with both technical and non-technical colleagues.

## EXPERIENCE

**Web Designer / Developer, TCP Global Corporation**  
San Diego, CA, July 2013 – Present

- Coming Soon...

**Web Designer / Web Business Solutions Specialist, MEDCO**  
Previously the Internet Business & Marketing Specialist  
Philadelphia, PA, July 2007 – June 2013

- Developed and managed all company websites and web portals.
- Leveraged existing technology capabilities and provided Internet marketing support to all internal and external customers.
- Provide graphic design and technical support for Internet accounts and myautoproducs.com initiative, including front-end web design.
- Work with developers, and manage the design, layout, UX and function of the MEDCO Online Warehouse.
- Design and manage all MEDCO graphical user interfaces (GUI).
- Provide reporting on the effectiveness of all email broadcasts.
- Improve statistics by implementing Sign Up Campaigns and Google Analytics.
- Manage and design all materials for large trade shows, including display banners, flyers, email blasts, booth setup, technology setup, and booth leader/manager.
- Manage our intranet solution with SharePoint 2010 creating shared content, shared calendars, file downloads, and customizable reports for all departments.
- Support IT Help Desk by acting as backup.
- Edited and organized all images for e-catalog and print publications.
- Developed and designed Internet marketing campaigns to support scheduled marketing broadcasts, national account initiatives, and special projects.
- Developed and maintained all company websites, email, and fax promotions.
- Re-designed Sales Programs and introduced download pages for salesmen.
- Executed marketing strategies by participating in the print design, production, editing, and distribution of various catalogs, publications, and flyers.
- Managed sales data compilation and report production.
- Maintained marketing databases including electronic catalogs, customer prospect files, and product reports.